

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re U.S. Patent Application of)	
Yakov Kamen)	
)	Examiner: Featherstone, Mark D
Application No. 09/449,016)	
)	Art Unit: 2423
Filed: November 24, 1999)	
)	Confirmation No.: 5713
For: METHOD FOR USING BANNER)	
ADVERTISEMENTS DURING)	Attorney Docket Number: 007287.00002
COMMERCIAL BREAKS)	

RESPONSE TO NON-FINAL OFFICE ACTION

Mail Stop: Non-Fee Amendment
Commissioner for Patents and Trademarks
Washington, DC 20231

Dear Sir,

This paper is responsive to the non-final Office Action dated October 13, 2009.
Applicant respectfully requests entry of the following:

Amendments to the claims begin on page 2 of this paper.

Remarks begin on page 11 of this paper.